

ROCK READY INDEX

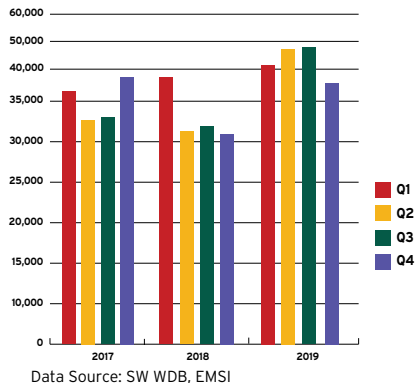


ECONOMIC DEVELOPMENT DASHBOARD REPORT FOR ROCK COUNTY, WISCONSIN

Q4 2019

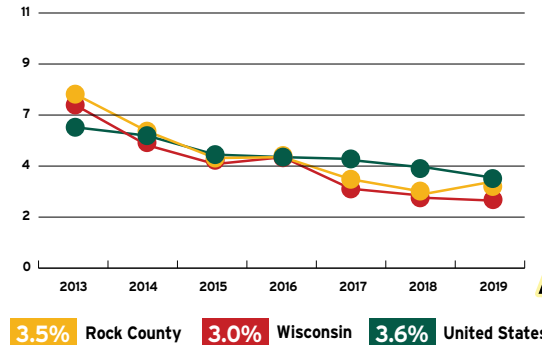
Workforce

Job Posting Activities



Data Source: SW WDB, EMSI

Annual Unemployment



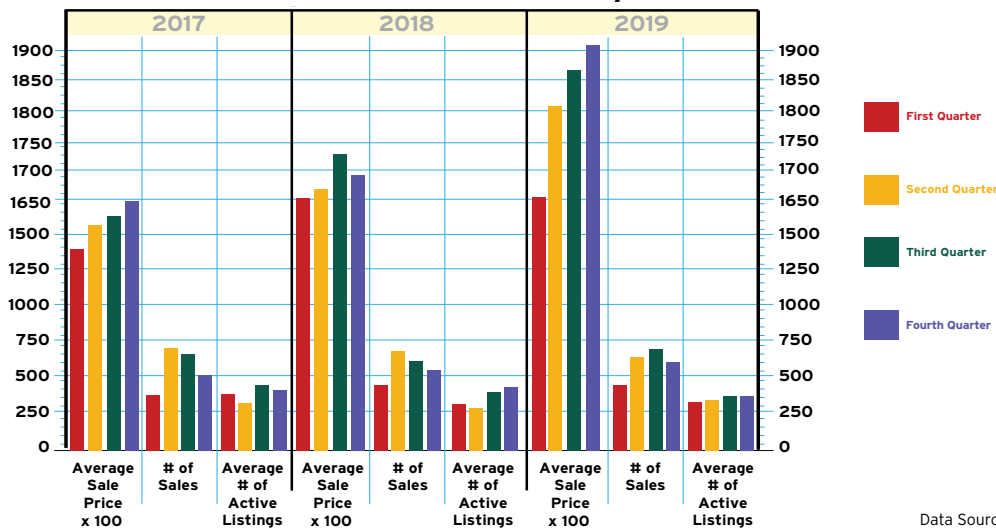
Data Source: Wisconsin Department of Workforce Development

Regional Growth Keeps the Job Market Active

Steady Rates Drive Employee Attraction / Retention Efforts

Real Estate

Residential Market Activity

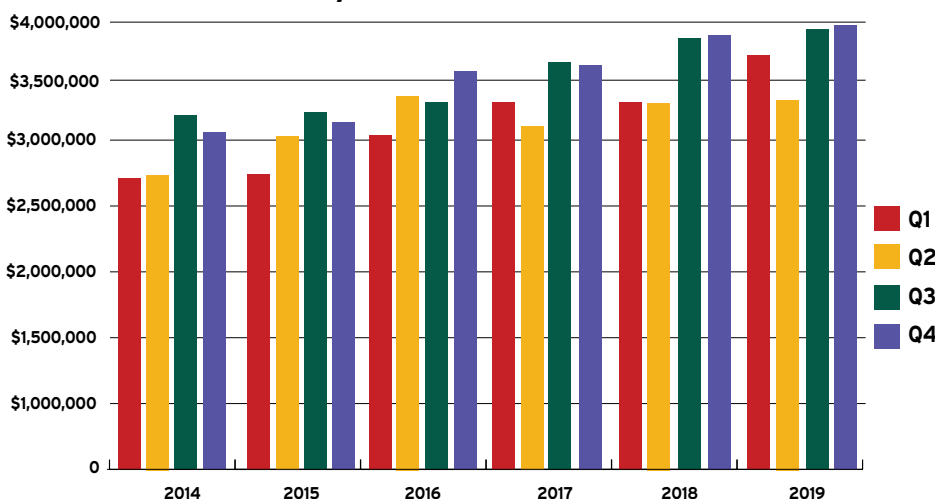


Data Source: South Central Wisconsin MLS Corporation

Record High Quarterly & Year-End Price Points

Sales Activity

Rock County Sales & Use Tax Collections



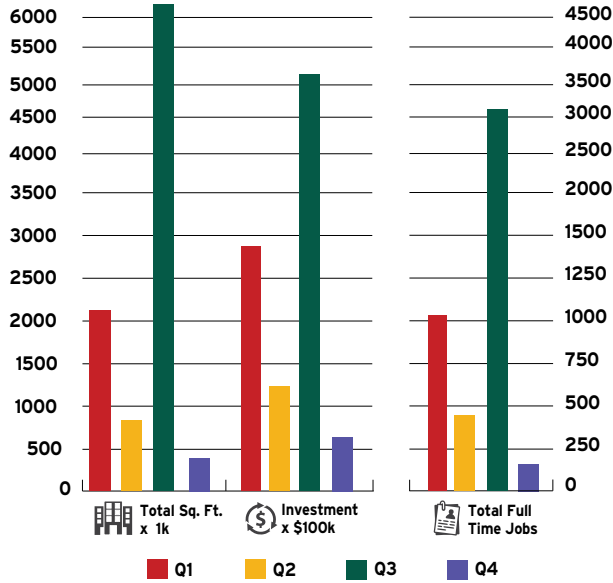
Data Source: Wisconsin Department of Revenue

Pace-Setting Quarters Deliver a New Annual Benchmark

This information was collected from primary and secondary data sources deemed reliable. Please note that this information is subject to change without notice.

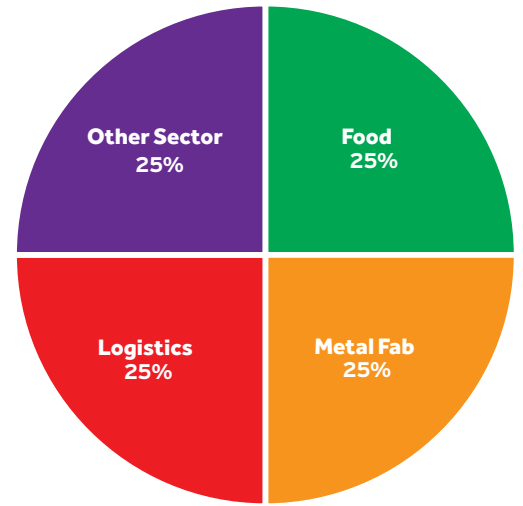
Economic Development Pipeline

Real Estate, Investment & Employment Impacts



Source: RCDA ED Project Tracker, which provides an aggregate snapshot of the industrial/warehousing and select commercial development opportunities expressing an interest in SC WI, the Janesville-Beloit MSA and/or the Stateline area.

Industry Sectors



Emerging Global and National Considerations Impact Investor Appetites

Project Profile

PRIME TIME IN BELOIT

Construction on Amazon's 1 million square foot, build-to-suit fulfillment center in Beloit's Gateway Business Park is underway.

The development, which is occurring on 80-acres of certified, shovel-ready property, is affiliated with Seefried Industrial Properties and Peyton Paisley WI LLC, a division of USAA.

The center is expected to open in late Q3 / early Q4 2020 and have 500 employees.

This project is Amazon's third, large-scale logistics investment in Wisconsin. A combination of state income tax credit and/or local packages helped to facilitate these developments.

The logistics-friendly land use preparation and transportation infrastructure, combined with geographic proximity to major markets, continues to create a strong business case for cold storage, distribution, fulfillment and warehousing investments throughout the Janesville-Beloit MSA.

