

ROCK READY INDEX

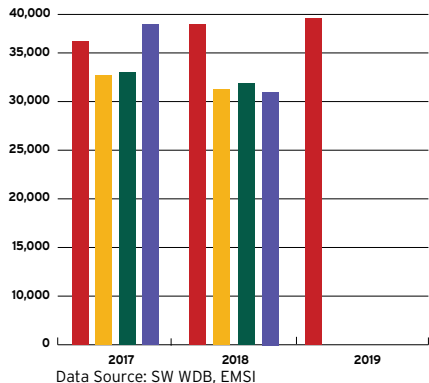


ECONOMIC DEVELOPMENT DASHBOARD REPORT FOR ROCK COUNTY, WISCONSIN

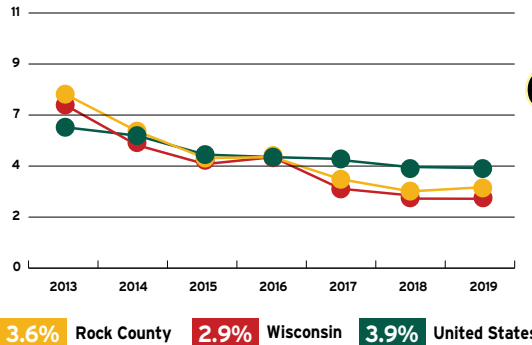
Q1 2019

Workforce

Job Posting Activities



Annual Unemployment

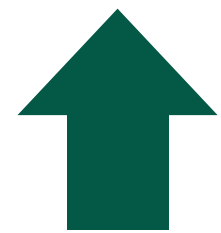
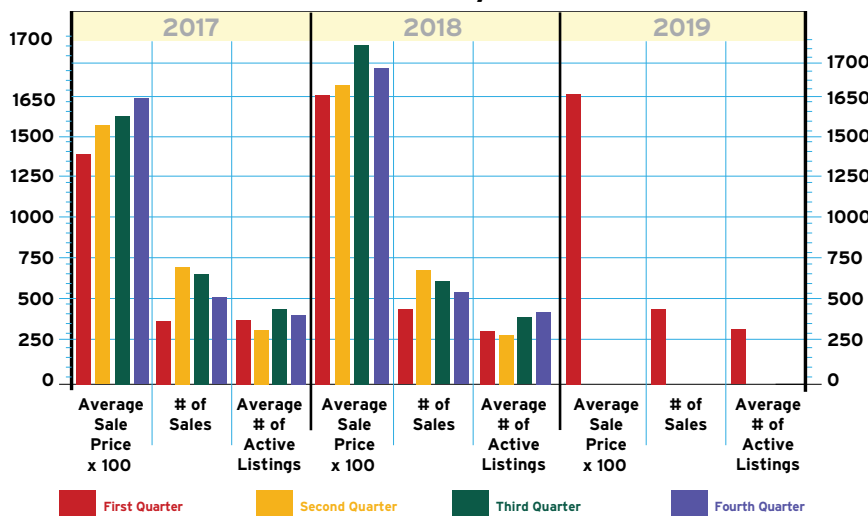


Consistently Low Rates are the New Norm

An Unlimited Supply of Job Openings Populate the Region

Real Estate

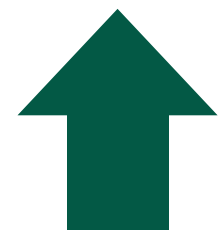
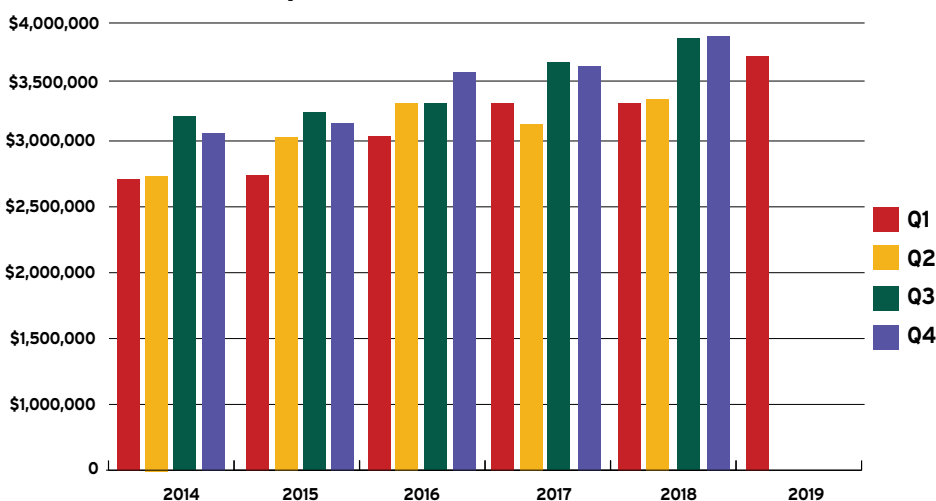
Residential Market Activity



Record-High Quarterly Pricing Sets the Pace

Sales Activity

Rock County Sales & Use Tax Collections

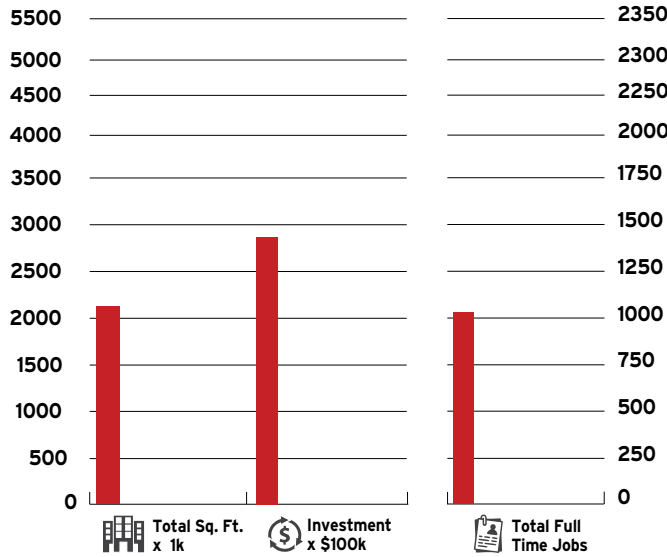


A New Q1 Benchmark

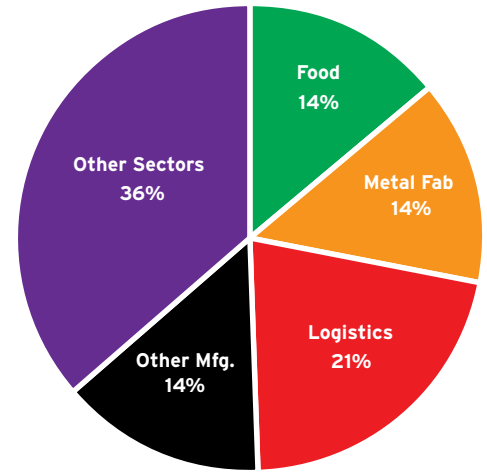
This information was collected from primary and secondary data sources deemed reliable. Please note that this information is subject to change without notice.

Economic Development Pipeline

Real Estate, Investment & Employment Impacts



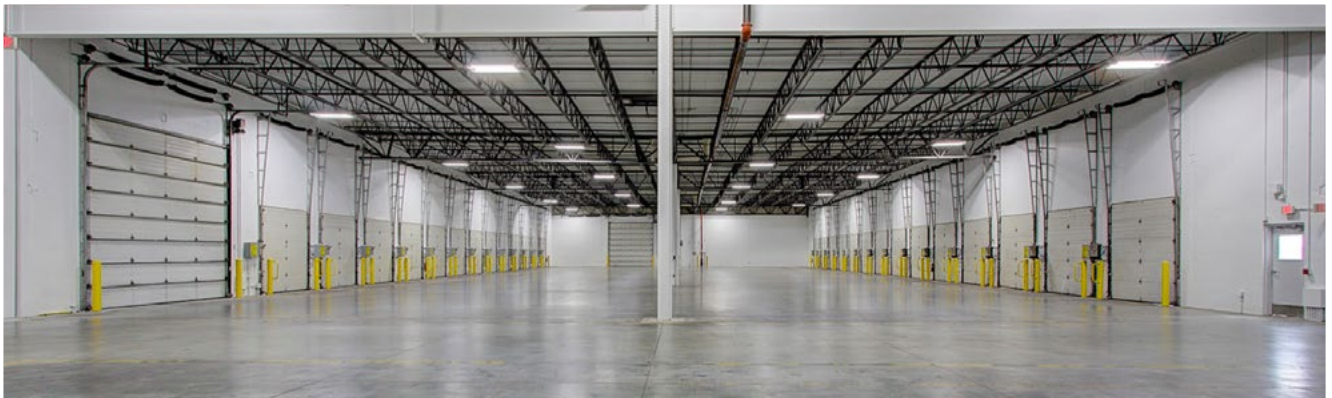
Industry Sectors



Steady & Diversified Investment Opportunities Fuel the Pipeline

Source: RCDA ED Project Tracker, which provides an aggregate snapshot of the industrial/warehousing and select commercial development opportunities expressing an interest in SC WI, the Janesville-Beloit MSA and/or the Stateline area.

Project Profile



Generac, which operates on a global platform, announced that it was consolidating multiple distribution activities into a single facility – located at 2900 Beloit Ave. Formerly occupied by a third party logistics (3PL) provider that was servicing a contract with John Deere, the 489,200 SF property had been vacant since late spring / early summer 2017. Once fully-operation, the Janesville Distribution Center is expected to have approximately 80 full-time employees. With the addition of this leased property into their real estate portfolio, Generac occupies more than five million square feet across the globe.

The building is owned and managed by Wisconsin-based Zilber Property Group (ZPG), the commercial real estate investment and development arm of Zilber Ltd. - a 70-year old, privately-held diversified commercial, industrial and residential real estate development and asset management that operates nationally. With a healthy portfolio of industrial properties along the extended I-94 Corridor, 2900 Beloit Ave. represents the first ZPG investment into the Janesville-Beloit MSA.



Generac Power Systems, Inc. (NYSE: GNRC) is a leading designer, manufacturer and global supplier of backup power and prime power products, systems and engine-powered tools. The company has one of the widest ranges of products in the marketplace; and its products are used in various construction, commercial, industrial and residential applications. Generac offers single engine backup and prime power systems up to 2 MW and paralleled solutions up to 100 MW, and uses a variety of fuel sources to support power needs for its customers.

