

ROCK READY INDEX

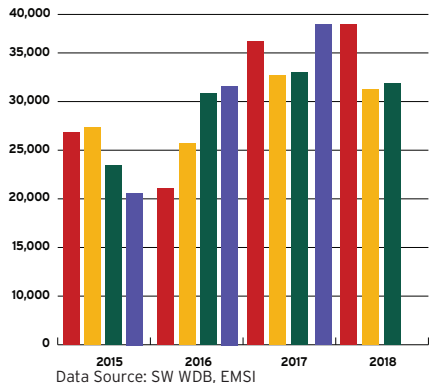


ECONOMIC DEVELOPMENT DASHBOARD REPORT FOR ROCK COUNTY, WISCONSIN

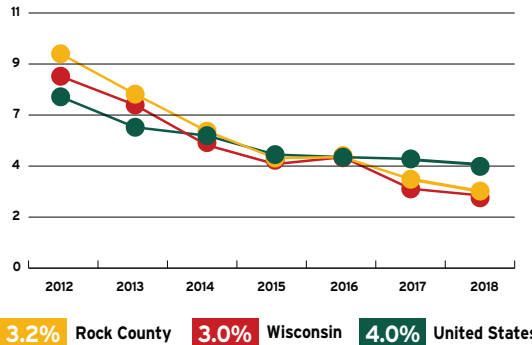
Q3 2018

Workforce

Job Posting Activities



Annual Unemployment

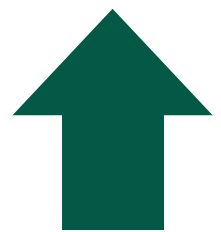
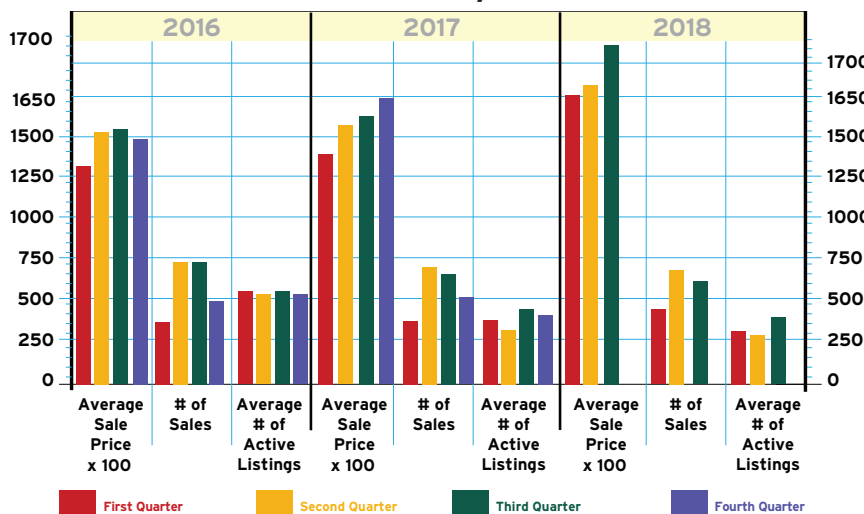


Declining Rates Expand Talent Mining Activities

A Healthy Supply of Local Openings Create Opportunities for Entire Region

Real Estate

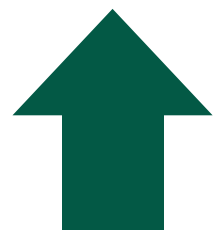
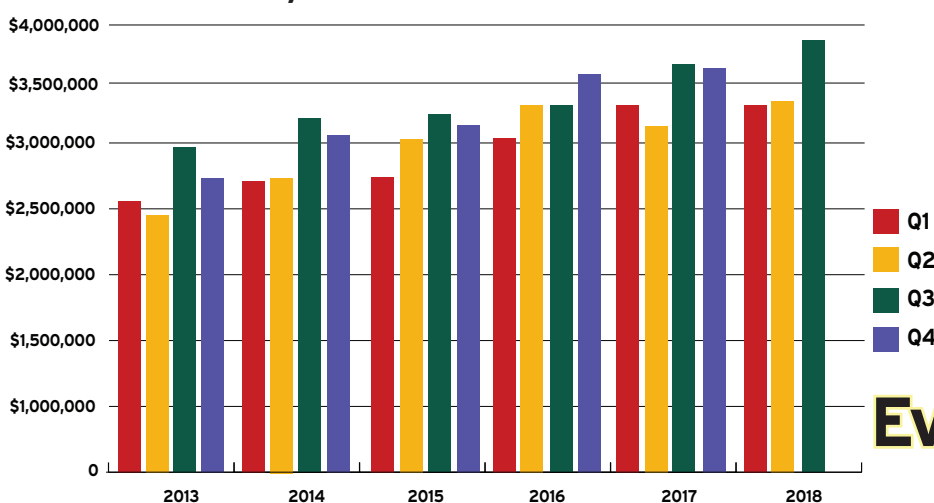
Residential Market Activity



All-Time High Pricing Benchmark

Sales Activity

Rock County Sales & Use Tax Collections

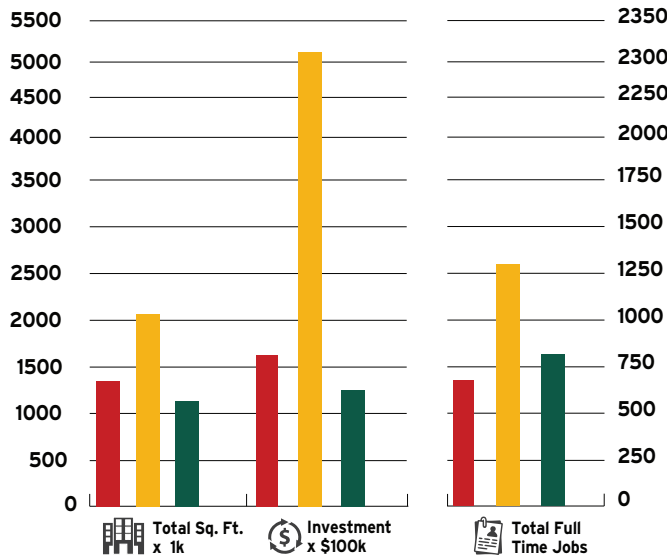


Strongest Collections Ever Recorded

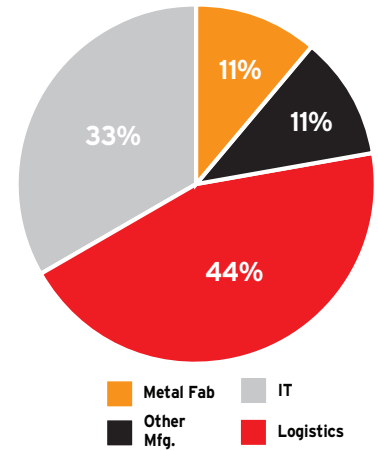
This information was collected from primary and secondary data sources deemed reliable. Please note that this information is subject to change without notice.

Economic Development Pipeline

Real Estate, Investment & Employment Impacts



Industry Sectors



Industry Sector Diversification Leaves its Mark on the Pipeline

Source: RCDA ED Project Tracker, which provides an aggregate snapshot of the industrial/warehousing and select commercial development opportunities expressing an interest in SC WI, the Janesville-Beloit MSA and/or the Stataline area.

Project Profile

DOWNTOWN MIXED-USE PROJECT TO CREATE REFLECTION PLAZA, LEGACY CENTER AND MORE



Blackhawk Community Credit Union (BHCCU) announced that it is planning to build a \$30 Million, mixed-use development in downtown Janesville. In addition to BHCCU's corporate headquarters, which will serve as the project's anchor tenant, the facility will house a GM Legacy Center and have another 60,000 SF available for lease. The development will be located near the Hedberg Public Library along the banks of the Rock River, in an area that will be branded as SOCO (i.e. South of Court

Street). Once the headquarters element of the project is complete, another 200 +/- employees are expected to be added into the city's downtown corridor. J.P. Cullen, which is providing construction services for the project, is scheduled to break ground in 2019.

"When it was time to build a new headquarters for the credit union, I saw the possibility for Janesville to become a more vibrant community. This area is soon to be

a model for other cities and a catalyst for continued development that will make our members proud. This is all part of BHCCU's strategic plan of growth over the next 20-30 years," said Sherri Stumpf, CEO of BHCCU.

To date, this project represents the largest, private sector investment that has been proposed for Janesville's ARISE initiative, which is strategically positioning the city's central business district for development opportunities.

