



Inspire Report Released, Numbers Look Promising

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(Rock County, WI) – A report highlighting the use of the County’s web-based career preparation and readiness platform, which is powered by [Career Cruising](#), was released today. The [Spring 2014 Inspire Rock County Report](#) provides a snapshot of the activity, engagement and trends generated from this workforce development tool. A brief summary of the report’s finding is provided below.

After a gradual ramp-up, the numbers look promising. Student activity levels, among various Middle and High Schools, are climbing each month. Specific pacesetters at the Middle School level include: Edison, Franklin, Marshall, McNeel and Milton. Meanwhile, Clinton, Edgerton, FJ Turner and Parkview represent the leading High Schools.

The frequency of identifying prospective career choices and higher education targets, as it relates to the 13,000 + active student portfolios that have been uploaded into the system, are steadily increasing. To date, over 2,400 student portfolios contain at least two career choices and nearly 630 students have mapped out the location of their preferred higher education target.

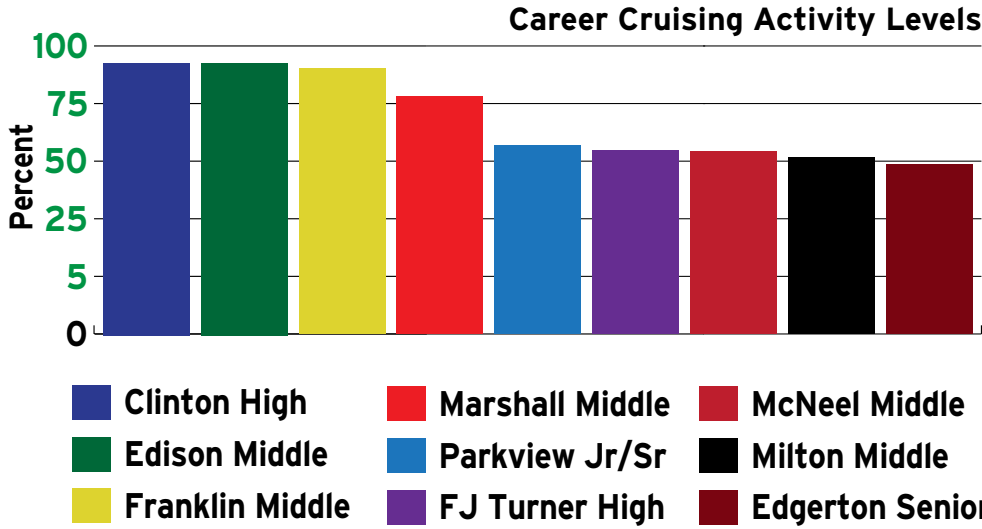
The Inspire engagement features, which provide a pathway to access real-time (career and employment) information from area companies and receive input from virtual career coaches, are beginning to show signs of increased use, as well. Students are accessing company pages, posting questions to the message boards and exploring the system’s work-based learning activities. While encouraging, these statistics represent a fraction of the available capacity housed within this powerful career readiness and preparation platform.

That’s why it is important, particularly as the summer break rapidly approaches, to remember the useful tools provided through Inspire Rock County. With direct access to nearly 100 companies and career coaches, not to mention almost 200 work-based learning activities, it is never too late to begin planning. Therefore, students, parents and educators are reminded to use the Inspire platform while navigating the summer, as well as preparing for the upcoming fall too. For more information, visit www.inspirerockcounty.org .

Rock County 5.0 is a public / private economic development initiative designed to reposition and revitalize Rock County’s economy. The initiative’s efforts are focused on the following five economic development strategies: Business Retention & Expansion, Business & Investment Attraction, Small Business & Entrepreneurship, Real Estate Positioning and Workforce Profiling. For additional Rock County 5.0 information, visit www.rockcounty5.com .

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Top Performers



13,000+
Active Student Portfolios

7,400+
Student & Instructor Logins

School Engagement

Student Portfolios With A Saved Career
2,400+

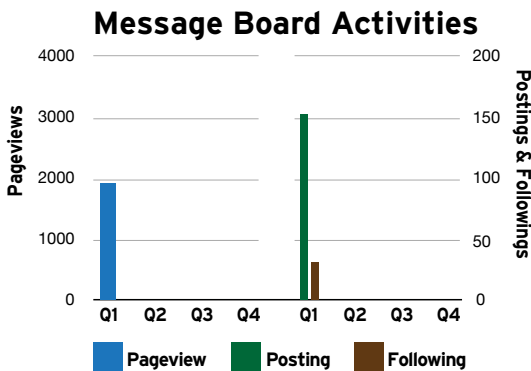
Top Saved Matchmaking Career Clusters

- Arts, A/V, Tech & Communications
- Health Sciences
- Agriculture, Food & Natural Resources
- Science, Technology, Engineering & Math
- Law, Public Safety, Corrections & Security

Student Portfolios With A Saved Higher Ed Target

625+

Usage



Company Pageviews
1,669

Broadcast Messages Read
18.6%

It's time to leverage the Inspire Engagement features.

Inspire Highlights

"Career Cruising provides an engaging, hands-on learning experience for the students in my Personal Finance Education and Employment Unit. My students enjoy using Career Cruising because it is very user-friendly and relevant. The interest assessments pinpoint careers that fit their profiles. In addition, Career Cruising provides information on specific schools and programs in their identified careers."

Sarah Van Berkum
Business and Marketing Teacher,
Edgerton High School

"I really enjoy using the Career Cruising website because it offers in-depth information about jobs, what high school classes to take and what college courses get you on the right career path, which is really nice for freshmen to plan out their four years."

Anneliese, 12
Edgerton High School

"The Clinton Community School District has found that Career Cruising and Inspire Rock County are real assets to our students. The program allows our students to really explore career options and get a much better understanding of what is available to them when they graduate."

Dr. Randy Refsland
District Administrator
Clinton Community School District

This information was collected from primary and secondary data sources deemed reliable. Please note that this information is subject to change without notice.

Career Trends

Computer Network Specialist

Computer network specialists develop, install, and maintain the networks that connect computers to each other. Computer network specialists are employed by banks, governments, school boards, colleges, hospitals, and any other organization or business that relies on networks. Some work for consulting firms. Others are self-employed, working on a contract basis.

Earning



\$42K to \$116K

Education Requirements



4-Year College or University



2-Year College or Technical Training

Industrial Designer

Industrial designers create manufactured products such as cars, electronics, appliances, and other everyday items. Manufacturers and design firms hire industrial designers. Some industrial designers are self-employed and work on a contract basis. Designers work in a variety of settings. Some of their time is spent in meeting rooms with manufacturers. They also work in production or design studios. Much of their time is spent working on computers.

Earning



\$35K to \$94K

Education Requirements



4-Year College or University



2-Year College or Technical Training

Company Engagement

Company Profiles

73

Career Coaches

90

Did You Know that Inspire Rock County provides a Direct Pathway to:

- Test Drive Careers by Signing Up for a Job Shadowing Experience
- Identify and Secure Local Internships
- Access Summer/Part-Time Job Opportunities

For more info, visit InspireRockCounty.org

Work-Based Learning Activities

169

Employer Spotlight



abcsupply.com

Founded

1982

Branches

450

Employees

7,470

Career Clusters Represented

- Architecture & Construction
- Arts, A/V Technology & Communications
- Business Management & Administration
- Education & Training
- Finance
- Government & Public Administration
- Information Technology
- Law, Public Safety, Corrections & Security
- Manufacturing
- Marketing
- Transportation, Distribution & Logistics

Work-Based Learning Activities

- Part-Time / Summer Jobs
- Career Fairs
- Committee Member
- Company Tours
- Guest Speakers
- Mock / Information Interviews

Who we are.

ABC Supply Co., Inc. is the largest wholesale distributor of roofing in the United States and one of the nation's largest distributors of siding, windows and other select exterior building products, tools and related supplies.

Who we hire.

As an eight-time recipient of the prestigious Gallup Great Workplace Award, ABC hires individuals with the following skill sets: accounting, computer programming, logistics, marketing and many more.

Career Coaching Corner

Science, Technology, Engineering & Mathematics (STEM) Career Cluster

"Inspire Rock County helps us to increase our visibility and community outreach. It is important to help students know that there are employment opportunities in Rock County for engineers and chemists, along with skilled operators. It has been interesting to see the types of questions that are important to students and to provide some guidance to them as they consider their ongoing education and potential careers."

Health Sciences Career Cluster

"As a Career Coach, the interaction provided by the Inspire Rock County platform has been rewarding. The student inquiries have been thoughtful and the platform's threaded response feature provides an extra dialogue reference point, as well."

