

Quotes from SBDC Clients

revenue stream

"Our company is very pleased and excited with the results of the SBDC assistance. It's even more exciting to see an increase in our revenue stream. It couldn't have come at a better time. For 20 years, I did not know about the SBDC. I want other Wisconsin businesses to know about and take advantage of this great resource." Gary Kuehneman, Director of Business Development for Schenck AccuRate

turning the key

"The Business Plan Boot Camp was a real eye-opener in terms of letting you know that you can't just turn the key and go." - Roy Magsamen, RM Small Engine Repair, LLC

potential customers

"The SBDC advisor helped me get my financials into a pro forma that I could use to get financing for the capital equipment I needed for my business. He has been very influential as far as introducing me to potential customers and government entities." - Dr. William Hubbard founder of Cytophil, a medical device development and manufacturing company

competitive edge

"With the help of SBDC business student interns and the other resources that the SBDC provided, I was able to see what my competition was doing, what the standard expectations of my industry are and where I need to be to have the competitive edge." - Cheryl Sment of Interstate Sealant & Concrete Inc.

SMALL BUSINESS DEVELOPMENT CENTER
1200 Hyland Hall
University of Wisconsin-Whitewater
Whitewater, WI 53190



The Small Business Development Center (SBDC) is funded in part through a cooperative agreement with the U.S. Small Business Administration. All SBA funded programs are extended to the public on a non-discriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Kaia Fowler, SBDC Program Manager, 1200 Hyland Hall, UW-Whitewater, 262-472-3217 to request accommodations.



Training & advising to help businesses GROW.

Workshops

Seminars

One-on-one consulting

Peer networks

Expert connections

Resources

University of Wisconsin-Whitewater
Small Business Development Center

<http://sbdc.uww.edu>

Phone: 262-472-3217

Training and advising for business growth and start up

nationwide network

The SBDC, as part of a nationwide network, leverages substantial expertise and resources to bring high-impact consulting and training services to small business owners and entrepreneurs.

targeted training

Through targeted training, clients learn how to launch businesses, stabilize established ventures and take their companies to the next level.

expert advice

SBDC consulting services are free to small business owners thanks in part to funding provided by the U.S. Small Business Administration. In-depth projects such as facilitated innovation and matchmaking assistance for mergers and acquisitions are fee-based to cover costs.

SBDC advisors have helped clients:

- Secure government contracts
- Plan presentations for lenders
- Interpret financial statements
- Make solid business decisions
- Establish key industry connections
- Practice continuous improvement
- Diversify customer bases
- Identify untapped markets
- Access faculty expertise
- Expand into larger facilities
- Launch new products
- Take their businesses global

grow your company

start a business

**Contact the
UW--Whitewater SBDC at
262-472-3217 or
ask-sbdc@uww.edu
for more information.**



About UW-Whitewater SBDC

The UW-Whitewater SBDC advises over 100 clients each year, and during the 25 plus years of serving the region, the SBDC has helped launch and sustain countless businesses.

Director Ronald "Bud" Gayhart

In his role as SBDC director, Bud provides consulting to business owners resulting in new venture launches and sustainability of existing enterprises. With his experience in economic development, Bud is a key participant in efforts to strengthen regional businesses. Bud has first-hand experience owning and operating his own businesses: a retail business for more than 20 years and a machine controls manufacturing company with an international client base for 5 years.