

ROCK READY INDEX

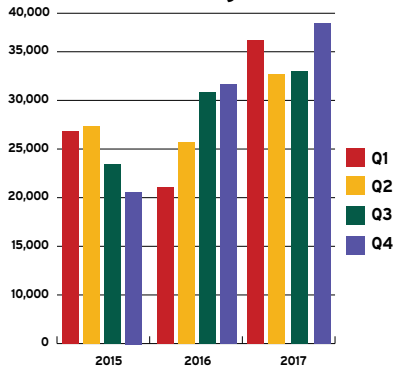


ECONOMIC DEVELOPMENT DASHBOARD REPORT FOR ROCK COUNTY, WISCONSIN

Q4 2017

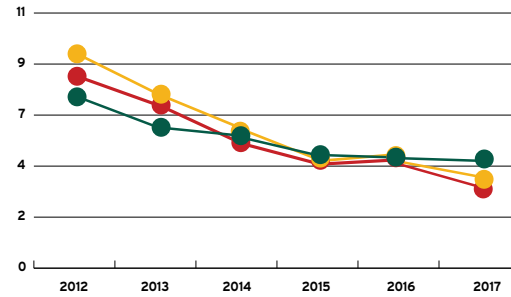
Workforce

Job Posting Activities



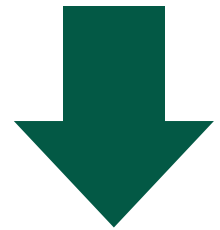
Data Source: SW WDB, EMSI

Annual Unemployment



3.7% Rock County **3.4%** Wisconsin **4.4%** United State:
Data Source: Wisconsin Department of Workforce Development

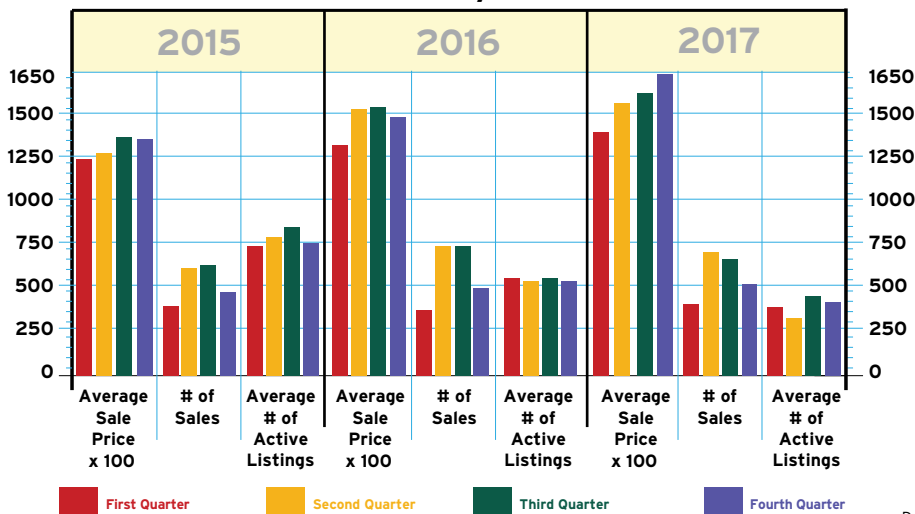
Downward Trends Continue



Strong Economy Continues to Generate Jobs, Recruitment / Retention Competition

Real Estate

Residential Market Activity



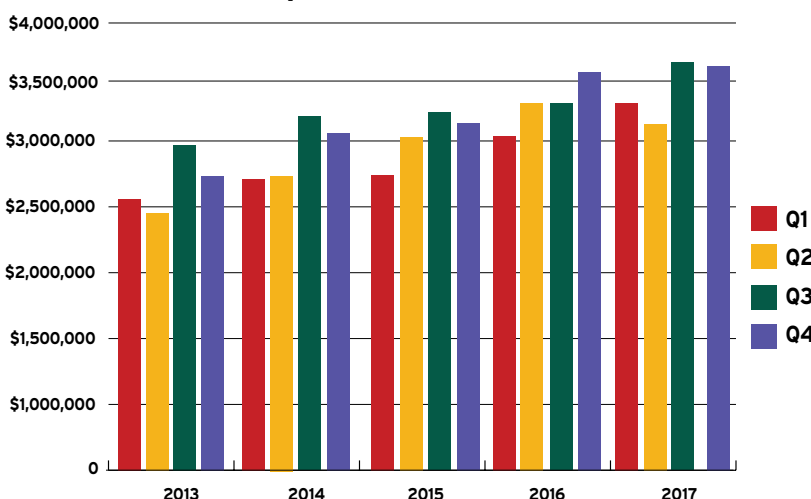
Data Source: South Central Wisconsin MLS Corporation

Another Price Point Record



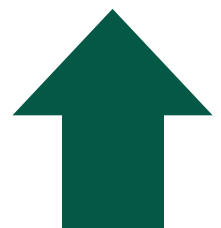
Sales Activity

Rock County Sales & Use Tax Collections



Data Source: Wisconsin Department of Revenue

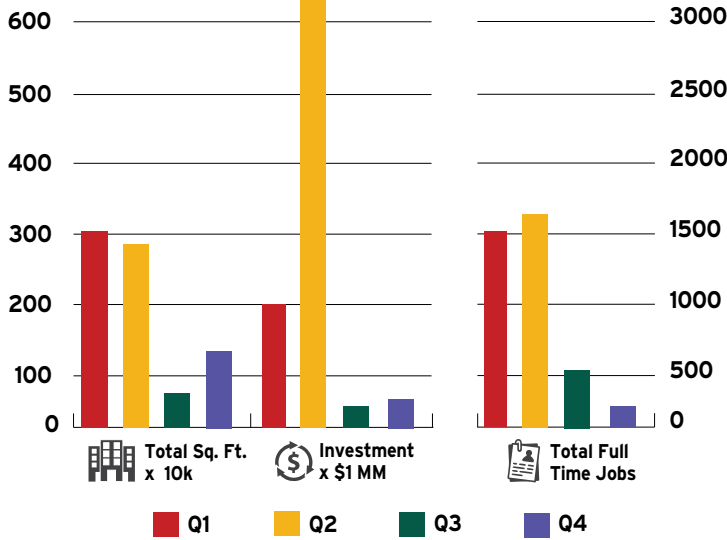
Strong Quarter Contributes to New Annual Record



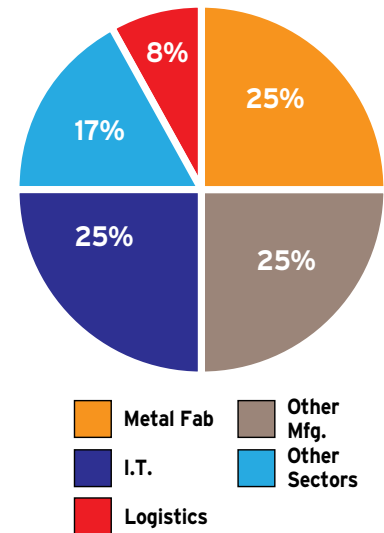
This information was collected from primary and secondary data sources deemed reliable. Please note that this information is subject to change without notice.

Economic Development Pipeline

Real Estate, Investment & Employment Impacts



Industry Sectors



A Diversified Mix of Projects Populated the 2017 Pipeline

Source: RCDA ED Project Tracker, which provides an aggregate snapshot of the industrial/warehousing and select commercial development opportunities expressing an interest in SC WI, the Janesville-Beloit MSA and/or the Stataline area.

Project Profile



Sale Sets-Up Redevelopment Opportunities

Commercial Development Company, Inc. (CDC), a leading North American commercial real estate and brownfield redevelopment company, purchased the former General Motors Janesville Assembly Plant and its related campus – which represents over four million square feet and 250 +/- acres. CDC plans to invest significant resources into environmental remediation, demolition of some or all facilities, and extensive redevelopment planning. These activities are scheduled to kick-off in early 2018.

CDC is a privately-held, diversified real estate acquisition and development firm whose principal competency lies within the acquisition, repositioning and redevelopment of underutilized, distressed or environmentally-challenged properties. The company has purchased and developed over 300 sites throughout the U.S. and Canada, representing a combined footprint over 50-million square feet.

